

JONATHAN MCCREARY resume 2009

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PROFESSIONAL EXPERIENCE:

2006 - 2009 Sr. Graphic Designer, BioWorld Merchandising

- * Developed and designed with both large and small product licenses and bands to create designs for products that were marketable to their particular buyer needs and desires.
- * Researched market trends and developed merchandise designs to follow and lead trends in current markets.
- * Developed merchandise across all levels of concept and production.
- * Conceive, design, and create a sampling of men's, women's, teen's and children's bags. Created hang tags and packaging for developed products.
- * Responsible for construction and production process for creation of all bags: selected all materials and hardware for development of bags.
- * Maintained a working knowledge of fabrics and art techniques that are both industry standard and trending for various bag types.
- * Detailed all created art treatments utilizing multiple existing techniques and experimenting with new ones. Communicated with factories internationally for quality assurance.
- * Tracked merchandise from development to production.
- * Responsible for compiling sales catalogs for use in professional trade shows.
- * Collaborated closely with major retail chains in meetings and proposals to determine seasonal merchandise placement.
- * Worked hand in hand with other areas of art department to help produce a unified product line.

2005 - 2006 Creative / Asst. Art Director, IKEA

- * Part of a two person graphics department responsible for all media within a 310,000 sq. ft. store.
- * Worked with interior design and visual merchandising departments to ensure all graphic needs were met for every project and new installation.
- * Conception, design, building and installation of graphics including vinyl display graphics, POP signage, stand alone display graphics and fixtures.
- * Worked closely with vendors to get graphic print needs met.

2002 - 2005 Graphic Designer, Celtech Corporation

- * Responsible for all marketing graphic materials.
- * Created all users manuals for Jet engine and turbo prop test stands for the US military, GE, and Rolls Royce.
- * Managed and organized large books sized from 250-500 pages including creating all illustrated part breakdowns to assist in field repair of test stands.
- * Traveled to military bases nationally to make on site book updates in order to ensure updates were immediately incorporated.
- * Designed under strict military guidelines utilizing multiple types of master pages using Adobe FrameMaker.

JONATHAN **MCCREARY** resume 2009 cont.

TECHNICAL PROFICIENCIES:

- * Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe InDesign CS4, Adobe FrameMaker, Adobe Dreamweaver CS4, Adobe Image Ready CS4, Microsoft Office Suite, Experience with large format printers, vinyl cutters as well as multiple types of mounting mediums and display techniques.

EDUCATION:

- * 2001 Associate of Applied Arts, The Art Institute of Dallas, Dallas, Texas
- * Areas of Specialization: Graphic Design, Graphic Illustration, Digital Illustration, Typography, Digital Photography, Publication Design, Package Design, Media Communication and Bag Design.

PROFESSIONAL AFFILIATIONS:

- * American Institute of Graphic Arts (AIGA)
- * National Association of Photoshop Professionals (NAPP)

REFERENCES:

- * Justin Deanda
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